

1.18 TOURISM

OBJECTIVE

1. To recognise tourism as a social and economic force and as a major or potential major employer within the Shire of Gingin.
2. To create and foster a community awareness of the advantages and disadvantages of tourism within the Shire of Gingin.
3. To ensure that the Shire of Gingin will guide and influence the development of tourism in the Shire through the development of pro-active town planning schemes and strategies for sustainable tourism.
4. To provide the basic facilities and appropriate support infrastructure to encourage development.
5. To ensure that facilities within the Shire of Gingin are adequate to cater for visitors and residents.
6. To ensure that the needs and lifestyles of existing residents are considered.

POLICY

1. The Shire of Gingin will liaise with the Western Australian Tourism Commission and all other relevant tourism bodies and key State agencies in all aspects of tourism development.
2. The Shire of Gingin will endeavour to provide a budget allocation for tourism expenditure.
3. The Shire of Gingin will endeavour to assist (financially and by other means) tourism organisations or events which have the potential to develop tourism in the Shire.
4. The Shire of Gingin may seek representation on local tourism associations.
5. The Shire of Gingin will have regard to the requirements of tourism development in the formulation of its planning regulations and strategies.
6. The Shire of Gingin, in its review of planning instruments (ie, strategic plans, town plans and long term development plans), will take into consideration policies on tourism and other leisure-related issues.
7. In the preparation of local laws and regulations, Council will have regard to their impact on tourism and the balanced development of the Shire of Gingin.
8. The Shire of Gingin will encourage tourism product development and investment throughout the Shire and will facilitate the development application process.
9. The Shire of Gingin will encourage a high standard of design and aesthetics in all forms of tourist development.

10. The Shire of Gingin will consider the welfare of the whole community when supporting tourism development and the provision of facilities.
11. The Shire of Gingin will consider the social, cultural, economic and environmental impact of proposals when considering tourism developments within the Shire of Gingin.
12. The Shire of Gingin will ensure that, where sensitive environmental, historic or cultural areas exist, these areas will be adequately protected with respect to development or usage.
13. The Shire of Gingin will endeavour to initiate the provision of facilities to adequately cater for destination and day trip visitors to appropriate areas within its boundaries.
14. The Shire of Gingin will seek financial involvement from other sources wherever possible in the provision of tourist facilities.
15. The Shire of Gingin will encourage the landscaping of residential and commercial centres within the Shire of Gingin.
16. The Shire of Gingin will, where practicable, support the establishment of national parks, enhancement of specific natural features, conservation of areas of outstanding beauty and recognition of items of heritage significance.

GOVERNANCE REFERENCES

Statutory Compliance	Nil
Industry Compliance	Northern Growth Alliance Tourism Strategy
Organisational Compliance	Shire of Gingin Strategic Community Plan 2019-2029

POLICY ADMINISTRATION

Review Cycle	2 years	Next Review	2021
Department	Office of the CEO		

Version	Decision Reference	Synopsis
1.	02/11/1999	Policy adopted
2.	19/04/2011	Policy reviewed
3.	21/01/2020 - Item 11.1.2	Policy reviewed