

Early Rates Incentive Scheme 2023

Sponsorship Proposal

Would you like more publicity for your business while helping your community at the same time?

If yes then why not become a sponsor of the Shire's 2023 Early Rates Incentive Scheme?

Every year the Shire of Gingin conducts an Early Rates Prize Draw where all ratepayers who pay their rates early are eligible to win one of ten prize packages consisting of cash and/or goods or services which are provided by our sponsors and the Shire.

When our community pay their rates early it goes a long way toward helping the Shire deliver on major projects and community provided services sooner rather than later.

We are pleased to offer your business an opportunity to be one of the prize sponsors promoted throughout the Early Rates Incentive campaign.

So... what do you get for your money?



BRONZE

**Unlimited Sponsorship Available
Option 1 - \$550**

Acknowledgement in the Shire's Budget Bulletin mailed to every rateable property annually in August.

Recognition on the Shire's website and Facebook page.

Your company logo on a thank you banner for showcasing at community events.

Invitation to the Early Rates Incentive Prize Night (usually held in November).

Opportunity to display your business cards and/or brochures in the foyer of the Shire's Administration Centre.



SILVER

**Unlimited Sponsorship Available
Option 2 - \$1,100**

Acknowledgement in the Shire's Budget Bulletin mailed to every rateable property annually in August.

Recognition on the Shire's website and Facebook page with direct linkage to your website and/or social media channels.

Your company logo on a thank you banner for showcasing at community events.

Invitation to the Early Rates Incentive Prize Night (usually held in November).

Opportunity to display your business cards and/or brochures in the foyer of the Shire's Administration Centre.



GOLD

**Limited to 10 Sponsorships
Option 3 - \$2,200**

Acknowledgement in the Shire's Budget Bulletin mailed to every rateable property annually in August.

Recognition on the Shire's website and Facebook page with direct linkage to your website and/or social media channels.

Your company logo on a thank you banner for showcasing at community events.

Promotion in 1 x issue over the next 12 months of the Shire's Council to Community newsletter published in 4 x regional newspapers and via its monthly subscriber based e-newsletter.

Invitation to the Early Rates Incentive Prize Night (usually held in November).

Opportunity to display your business cards and/or brochures in the foyer of the Shire's Administration Centre.



PLATINUM

**Limited 1 ONLY Sponsorship
Option 4 - \$4,400**

Acknowledgement in the Shire's Budget Bulletin mailed to every rateable property annually in August.

Recognition on the Shire's website and Facebook page with direct linkage to your website and/or social media channels.

Your company logo on a thank you banner for showcasing at community events.

Promotion in 2 x issues over the next 12 months of the Shire's Council to Community newsletter published in 4 x regional newspapers and via its monthly subscriber based e-newsletter.

Invitation to the Early Rates Incentive Prize Night (usually held in November).

Opportunity to display your business cards and/or brochures in the foyer of the Shire's Administration Centre.

Display of your business banner/s and any other marketing material during the Prize Night event, and co-presenting the major prize with the Shire President.



The Shire of Gingin Facebook page has over 5,600 followers, with an average monthly post reach of over 18,000 and a total monthly post engagement over 10,000.

In addition, a sponsor thank you banner will be on permanent display in the Shire Administration Centre.

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Sponsorship Acceptance Form

I, (your name), on behalf of (your business name), accept sponsorship of the Shire of Gingin's Early Rates Incentive Scheme 2023.

I would like to accept Sponsorship Level (tick box):



Bronze: \$550.00 (inc GST) cash / goods / services (please circle)

Unlimited sponsorship opportunities available:

If offering goods or services, please specify:



Silver: \$1,100.00 (inc GST) cash / goods / services (please circle)

Unlimited sponsorship opportunities available:

If offering goods or services, please specify:



Gold: \$2,200.00 (inc GST) cash / goods / services (please circle)

Limited to 10 sponsorship opportunities:

If offering goods or services, please specify:



Platinum: \$4,400.00 (inc GST) cash / goods / services (please circle)

Limited 1 only sponsorship:

If offering goods or services, please specify:

Payment Options (tick box):

Cheque Attached

Credit Card by phone: Contact the Shire of Gingin's Rates Department - (08) 9575 5100, option 2.

Receipt Number:

Please email this completed form and a current high resolution copy of your company logo (for use on promotional material) to rates@gingin.wa.gov.au.

Once payment has been received then a receipted tax invoice will be forwarded to you for your tax records.

Further enquiries may be directed to the Shire of Gingin's Rates Department on (08) 9575 5100, option 2 (Tasha Harry/ Mel Kingston).

The Shire of Gingin sincerely thanks you for your generous support.